

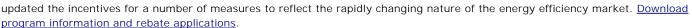
Consumers Energy Solution Center

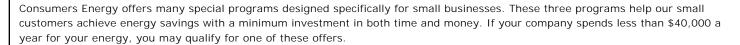
Energy Efficiency Rebate Program Begins Eighth Year

Michigan businesses can choose from hundreds of incentives in 2016.

2016 marks the eighth year of the Consumers Energy Business Energy Efficiency incentive program. Since the program began in July 2009, more than \$100 million in rebates have been paid to over 75,000 commercial and industrial customers for installing energy efficient electric and natural gas equipment in their businesses. In addition to the rebates, these customers have saved over \$420 million in energy costs through the new energy efficient products they have installed.

For 2016, the program has increased the number of incentives available to over 400 standard measures, along with custom measures and specialty programs. This year we've added new measures specifically for agricultural/farming applications, air compression, LED lighting, heating, commercial kitchens and others. As technology advances we've also





Customer facility assessment – Knowing where to make changes to the equipment in your building is half of the challenge in upgrading to energy efficient equipment. Most small businesses don't have energy managers on staff to help direct this effort. To help you understand how you are using your energy and where you can improve, Consumers Energy specialists will work with you – either at your facility or on the phone – to review your building and energy use and make recommendations where to begin.

LED upgrade program – If your small business has fluorescent lighting, Consumers Energy has a program to help you. Our LED upgrade program will help your company begin to make the switch to the latest in lighting technology with LED tubes that replace T8 fluorescent lamps. LED lamps provide high quality light, are dimmable and don't flicker which can help improve employee productivity and morale. Our installation team can make the upgrades of up to 40 lamps during normal working hours with little to no disruption to your business.

Small Business Energy Efficiency program – If your needs are larger, the Small Business Energy Efficiency program may be just what you need. Our authorized contractors will evaluate your energy use and create a customized proposal just for your business. Customers have replaced parking lot and exterior lights, interior lighting, upgraded refrigeration motors, installed LED cooler/refrigerator case lighting and many more energy efficiency upgrades. Rebates are customized for you based on your hours of operation, and most customers will pay back the new energy efficient equipment in less than one year with the energy savings after the rebates. Learn more about the Small Business Energy Efficiency program or find an authorized contractor.

To find out if your business qualifies for any of these programs, call our team at 877-607-0737 and ask for the small business program. Or email us with your questions at ConsumersEnergysmallbusinesssolutions@CMSEnergy.com

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